



# RAD BIELICKI

## Presentation Designer & Art Director

portfolio: [www.radstudiodeluxe.com](http://www.radstudiodeluxe.com) > e: [rad@radstudiodeluxe.com](mailto:rad@radstudiodeluxe.com)

### QUALIFICATIONS

- Creative professional with over 15+ years of experience delivering results for US clients of all sizes in brand development, sales promotion, advertising, media and publishing. Oversaw an arsenal of creative solutions from concept and design through all aspects of production and project development to final delivery. Lived and worked in US, Europe and Asia.
- Created and delivered high quality graphic design solutions that met all of the client's objectives. Utilized skills in graphic design, art direction, animation, creative writing and concept development to successfully execute a variety of projects, ranging from basic to immensely complex. Effectively communicated and interacted with a variety of US-based clients.

### COMPANIES I DELIVERED PROJECTS FOR

Walt Disney, Warner Bros., NBC Universal, Fox Studios, Apple Beats, Facebook, Dell Technologies, Salesforce, Cisco Systems, Hewlett Packard, Boeing, Westfield, Microsoft, Burger King, Milken Institute, Stanford Health Care and others.

### EXPERIENCE

**Rad Studio Deluxe** LOS ANGELES, CA • 2022 – CURRENT

**Presentation Designer & Art Director.** Designing presentations, videos and marketing communications materials for various US clients.

**Dell Technologies** ROUND ROCK, TX • 2019 – 2022

**Senior Marketing Advisor.** Designed, produced and managed the implementation of marketing communications materials for Dell's global cybersecurity team, such as presentations, web sites and white papers.

**Rad Studio Deluxe** LOS ANGELES, CA • 2016 – 2019

**Presentation Designer.** Designed and produced presentations for licensing departments of Hollywood studios, such as Warner Bros., NBC Universal and Fox., as well as decks for Apple Beats, Facebook and Boeing.

**Zen Machine** L.A. / SAN FRANCISCO / CHIANG MAI • 2008 – 2016

**Creative Director.** Designed multimedia presentations, videos, print and other marketing communications materials for various US media and hi-tech companies, such as Walt Disney, HP, Salesforce, Cisco Systems and others. Managed projects and collaborated with global remote team members.

**Disney Consumer Products** GLENDALE, CA • 2006 – 2008

**Presentation Designer.** Designed and produced a variety of sophisticated animation-driven presentations for Disney's top executive team.

**Rad Studio** LOS ANGELES, CA • 2005 – 2007

**Graphic Designer & Art Director.** Managed a graphic design studio, specializing in brand identity, print collateral and packaging.

### SKILLS

#### Creative

Presentation Design  
Motion Graphics Design  
Print Design & Production  
Infographics Design  
Concept Development  
Art Direction  
Creative Writing

#### Software

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Apple Keynote  
Microsoft PowerPoint

#### Languages

Native Polish  
Fluent English  
Basic Thai

### EDUCATION

**UCLA Extension** LOS ANGELES

Certificated Program in Graphic Design