



Recommendations



Received

Given

Pending



Paul Salazar, PMP, PSPO, GISF · 1st



Consultant, Project/Program Management at Dell Technologies

January 22, 2025, Paul managed Rad directly

All LinkedIn members

On

I had the pleasure of having Rad on my team at Dell, for over 2 years. He is an amazingly multitasking individual. During his tenure with us, he created security marketing white papers, videos and animations for security events, and contributed to web design efforts on our trust center. He's got a keen eye for detail and somebody I trusted to get any task complete in a timely fashion. Rad's diverse skillset and teamwork mentality make him a great addition to any company.



Fernando Calvo · 1st



CISSP | CISA | CISM | CRISC | IT Audit & Assurance | Risk Management | Third-Party Risk Assessment | Compliance | Audit Readiness | Cloud Security | Security Assessments | Customer Trust Programs

August 10, 2023, Fernando worked with Rad on the same team

All LinkedIn members

On

I would highly recommend Rad for any job that requires a high-level skill set. During our time working together at Dell, Rad demonstrated exceptional capabilities in handling any task assigned to him, proving to be highly reliable and competent. Notably, Rad provided total support for all marketing communications materials needed by our cybersecurity team, including whitepapers, videos, websites, and presentations, and everything he did was executed flawlessly. Rad's commitment to excellence and ability to handle just about any challenge make him a truly invaluable asset to any organization.



Erich Berger · 1st



◆ Strategic Advisor ◆ E-Rate SME ◆ Cybersecurity Comms ◆ Applied AI Process Evangelist ◆ Fractional Executive & Compliance Simplifier ◆ Cybersecurity Awareness & Risk Management ◆ Technical & Content Writing

August 4, 2023, Erich worked with Rad on the same team

All LinkedIn members

On

I highly recommend Rad for any professional marketing communication projects that require speed and efficiency. Rad is an incredibly dynamic and organized individual who excels at delivering projects on time, even when they involve complex creative environments. His experience in handling projects with global scope makes him well-equipped to navigate all kinds of diverse challenges.

In a high-pressure team environment, Rad shines. His exceptional communication skills foster collaboration and facilitate achieving the team's goals. He is delightful to work with, always ready to lend a helping hand and contribute to the overall success of every project he is involved with. His dedication to quality and ability to meet tight deadlines on short notice are his hallmarks.

I wholeheartedly recommend Rad for any professional situation that demands prompt and skillful completion of demanding projects. His unique blend of organizational abilities, global experience, cognitive acumen, and design acuity make him an invaluable asset to any workplace team.



Brian Deputy · 1st



Executive Creative Director, Creepy Company

June 7, 2023, Brian managed Rad directly

All LinkedIn members

On

I highly recommend and endorse Rad as a very talented designer who also has advanced technical skills. He was crucial in helping put together a huge presentation for Warner Bros. Consumer Products in preparation for Licensing Show. There was a massive amount of material to organize and bring together on an almost impossible time line. He made it look amazing and did it calmly and with a smile on his face. I was extremely impressed with his professionalism, work ethic and design skills.



Teri Mazurek · 1st

Creative Consultant at Teri Mazurek Brand Consulting

June 7, 2023, Teri was senior to Rad but didn't manage Rad directly

All LinkedIn members

On

It is with great enthusiasm that I write this recommendation for Rad. I was working as a Creative Director at Warner Bos. Consumer Products, and had the pleasure of collaborating closely with Rad. During his tenure at WBCP, Rad's many design deliverables for iconic studio franchises were executed under extremely tight deadlines with professionalism, passion, creative integrity, and incredible speed and focus. I want to underscore that Rad works with unbelievable speed and focus—these skills allowed Rad to handle multiple projects simultaneously, adhering to timelines and ensuring that company goals and expectations were not only met but exceeded. Style guides, presentation decks, logos, product designs, and more, Rad worked tirelessly, with commitment and dedication, to produce on-point quality creative content.

I am confident that Rad's personal and professional skills will benefit any creative team.



Jennifer Loef Forlano, MBA · 1st

Growth-Focused Marketing & Brand Strategy Leader

September 17, 2018, Jennifer Loef was Rad's client

All LinkedIn members

On

Rad is always my first choice when I'm in need of Franchise presentation designs. From basic Keynote slides to high-quality, professional and engaging animated presentations, Rad always delivers beyond my expectations, and always on time. He's worked on materials across a variety of NBCUniversal & DreamWorks TV brands including Fast & Furious and DreamWorks Spirit Riding Free. My colleagues are always impressed at how great my brand materials look, all thanks to Rad!



Venky Lakshminarayanan · 1st

CRO | Author | Investor | Enterprise Tech & AI Strategist | Intelligent Infrastructure Leader | Value Selling

February 15, 2016, Venky was Rad's client

All LinkedIn members

On

Rad has helped produce several marketing videos for our clients for diverse applications such as product launches, sales kick off events and websites. Rad is a perfectionist when it comes to attention to detail and production quality, and visually imaginative when presenting complex ideas. At Mainstay we are looking forward to many more creative projects with him in the coming years. I want to wish him all the best and for any of you considering working with him, I have no reservation in recommending him strongly - he is one of the very best in his trade.



Dave Lugin · 1st

Owner/Creative Director at eyeworks studio

April 29, 2015, Dave managed Rad directly

All LinkedIn members

On

Rad is a problem solver, through and through — direct, no BS, right to the heart of the matter. I eventually worked with Rad on the Burger King business and remember his creative solutions as consistently standing out from the other Art Directors. I knew that I could always count on Rad to deliver dead on the brief. He always got it right. We remained in touch and have worked together over the years on some freelance projects. Rad is the kind of "go to" Art Director who will always make you look good. I whole-heartedly recommend Rad to anyone looking for outstanding creative product.



Stephen Hornyak · 1st

Principal + Creative Director | Hello Spark | Healthcare Medical Biotech Marketing Design

January 15, 2015, Stephen worked with Rad but they were at different companies

All LinkedIn members

On

It was a pleasure to work with Rad, who was such a complete pro. He asked me to do some animation and programming work for the agency's accounts. At Paragon, he really ran the show on the creative end of things, and supervised many projects of a high degree of complexity. I remember him as kind of a renaissance man. Having mastered many areas of a creative business, he seemed to have never stopped learning and exploring ways to get things done better, faster and smarter. He's also quite a character, and real fun to be around. Definitely recommended!



Amir Hartman · 1st

| Helping leaders embrace AI, and organizations adopt AI | Global Head of AI Transformation & Literacy | Keynote Speaker | Author of "Leadership in the Loop: It's Not Just About AI Technology" | October 6, 2014, Amir was Rad's client

All LinkedIn members

On

I have had the pleasure of working with Rad on several high profile video presentations for some of the most admired companies in the world. He's the kind of guy who takes charge of a project right away and gets it done, no matter the obstacles. He can take a raw script of any complexity, understand its core concepts, find all the right image and audio assets and without much supervision turn it into an amazing high impact animated presentation. I highly recommend him for any demanding quality multimedia project.



Ray Anthony · 1st

Game-Changing "Innovader," Speaker, Author, Trailblazer, "Make A Difference Maverick, Creativity Maven

June 19, 2014, Ray was Rad's client

All LinkedIn members

On

Being a great graphic designer is more about compelling, convincing and captivating communicating than it is about solely being "artistic" and talented, although those are important qualities. Rad delivers all that and brings both a strategic and a tactical communication view and tight focus to his work for clients.

He has the extremely rare ability to see the big picture ("telescopic view") of the vision I need and want... and then to see and cover the tiniest details ("microscopic view") that affect the way my presentation, brochure, DVD or other project must have. If you want raw creativity, superb execution and top notch results, he's the guy who's going to make your project shine!



Jonathan May · 1st

Psychiatric Nurse Practitioner (PMHNP-BC)

February 21, 2014, Jonathan was Rad's client

All LinkedIn members

On

Rad designed and built an elaborate Keynote presentations for multiple campaigns for me at St. Helena Hospital. I was impressed with his design and animation skills, but also with his professionalism, his attention to detail and his dedication to make sure that the deck would play flawlessly. And indeed it did! I'd recommend this guy to anyone who needs a real pro to take charge of a project and get it done right!



Tim Gilmour · 1st

Director, Enterprise Accounts, Platform.sh

September 11, 2013, Tim was Rad's client

All LinkedIn members

On

Rad and I have been working on various projects together for the better part of a decade, and he has consistently delivered high quality work, on time and on budget. A consummate professional, Rad gets it done right, every time.



Laura Cirigliano · 1st

Strategic Communications, Marketing & Social Impact Executive | Consumer Goods & Retail | Entertainment & Arts | Games | Publishing | Technology | Lifestyle & Wellness

March 18, 2013, Laura was Rad's client

All LinkedIn members

On

Working with Rad is a true pleasure! He is able to effectively deliver quality designs with tight deadlines and on budget. After collaborating with Rad on several presentations and corporate promo reels it is clear that Zen Machine can translate complex strategic goals into impactful visuals that supplement executive presentations.



Susan C. Weber · 1st

Senior Design Manager at NBC Universal Publishing at NBCUniversal

March 14, 2013, Susan C. worked with Rad but on different teams

All LinkedIn members

On



I worked closely with Rad at Disney Consumer Products. He was one of the "go to" guys when I needed to get things done and done right. Always helpful and a team player, he approached each job with total professional accuracy and focus. While being an expert in all our software needs, he always met deadlines even when it seemed impossible, and he did it with a smile. It helps that he's a friendly guy and easy to get along with, which is something I value in any professional relationship. Always positive and a great sense of humor.



Beatrice Hsi · 1st

Vice President and Director of Asset Management China at PHOENIX PROPERTY INVESTOR

March 12, 2013, Beatrice was Rad's client

All LinkedIn members

On



It was a pleasure working with Rad, he was a solid professional, and very creative in solving tough business/marketing challenges. He was very inventive, had many out-of-the-box ideas and was great with implementing them. Always consistent and reliable. Superlative work from concept to final output. I would hire him again without hesitation.



Diana Maier · 1st

Mediator | Workplace Investigator | Founding Partner of Maier Law Group, a women-led employment law firm

March 4, 2013, Diana was Rad's client

All LinkedIn members

On



Rad did an amazing job for me on a power point presentation project. He was incredibly patient and worked with me until I got exactly what I envisioned from the project. He was also attentive to all the final details of the project, ironing out glitches that I had due to no fault of his. He is extremely creative and knowledgeable, and has a great eye. Highly recommend!!!



Melinda Thompson · 1st

Children's Publishing Executive

March 4, 2013, Melinda was Rad's client

All LinkedIn members

On



Rad's designs are beautiful and gracefully showcase the focus of the layout. He's inventive, an expert in his field, fun to work with, and consistently inspires responses of "Wow!" when people see his finished pieces.



Steve Brown · 1st

Creative Director

January 31, 2013, Steve was Rad's client

All LinkedIn members

On



Rad is the best. First rate work you can always count on, for both its quality and punctuality. He has a great eye, and the creative mind to go with it. Pays attention to what's going on, asks the right questions, and has that rare quality which always makes everything go better - common sense.



Marguerite Celeste · 1st

Global Brand, Creative and Marketing Operations Leader (Alum: Disney, DreamWorks, NBC Universal, Lithia & Driveway)

January 29, 2013, Marguerite was Rad's client

All LinkedIn members

On



Rad is a very talented presentation developer who works in both Keynote and Powerpoint. Rad worked very closely with our executive clients to bring their vision and voice to life through inspired creative. Rad employed his many creative talents to develop the body of work and is very comfortable in the animation space. Rad's project management and organizational skills were invaluable as volumes of assets were created and/or gathered during the presentation development process. Rad has an excellent work ethic and delivered quality work in an extremely fast paced environment. Rad always took pride and exhibited personal ownership in all of his projects ensuring that the creative deliverables were best in class. I am happy to recommend Rad to others.



Victor Adams · 1st

🌐 Global Entertainment Marketing Executive | 🎬 Content Acquisition, Distribution & Strategy 🖥️ |

Expertise: Streaming, Digital Media, Campaigns

January 25, 2013, Victor managed Rad directly

👁️ All LinkedIn members

On ☒

It didn't take long for Rad to live up to my expectations. A young self-starter at the time who came from a limited background of professional studio experience and a self taught skill set, Rad quickly rose to the challenge of a hectic studio environment, giving everything he could and contributing on every level. No task was too big or small, no peer was treated any differently in his eyes it was one for all and all for one.

A true talent who found himself growing from the behind the counter at Kinkos to the drafting table on accounts such as Microsoft, Burger King and Baskin Robbins.

A valuable co-worker and good friend he will always be.



Jerry Yuen · 1st

Senior Frontend Engineer at Google

July 11, 2012, Rad was Jerry's client

👁️ All LinkedIn members

On ☒

Rad is fantastic to work with. I worked with Rad as a freelancer on a website's video problem. Rad was able to communicate very clearly to describe the problem in the best possible way. He is extremely friendly and easy to work with. He is also down to earth and is very understanding. The problem was resolved quickly as the result. Therefore, I definitely recommend working with Rad.



Alexandra Sokol · 1st

Expert Resilience Solutionist, Polymath, Whole Systems Climate Resilience & Deep Adaptation Problem Solver, EnviroSomatics™ Integration Consultant, X-Risk Researcher & Anticipatory Anthropologist - Paradigm Shifter.

December 17, 2010, Alexandra worked with Rad on the same team

👁️ All LinkedIn members

On ☒

Rad is an extraordinarily talented Creative Director and Designer who can spin visual magic with the flick of virtual paintbrush. He is professional, great at taking broad concepts and turning them into imagery that sells and is a joy to work with.



Declan Zimmermann · 1st

Founder and Principal, Perpetual Motion Graphics

October 5, 2009, Declan worked with Rad on the same team

👁️ All LinkedIn members

On ☒

I worked alongside Rad Bielicki as a freelancer at Disney Consumer Products. Under insane deadlines and intense pressure, he's the sort of guy who keeps his cool and his sense of humor and gets the work done, with attention to quality and detail no matter how crazy the deadline. I appreciated his deep knowledge of many software programs and platforms; Rad was the guy to turn to for that time-saving tip or trick, and he was always generous with the knowledge. Creative, efficient, detail-oriented and good with clients, I can heartily recommend Rad as an asset to any project.



Edward D. Gil · 1st

Investor

September 14, 2009, Edward D. was Rad's client

👁️ All LinkedIn members

On ☒

Rad combines creativity with business sense - an unusual combination that makes him unique. I've been able to discuss a vision or direction and he takes it from there interpreting it in a way I never considered, then brings it in on-time and on-budget. What's not to like?! His personal integrity makes the whole process a pleasure which is really appreciated.