



RAD BIELICKI

Presentation Designer & Art Director

portfolio: <https://radstudiodeluxe.com> > e: rad@radstudiodeluxe.com

QUALIFICATIONS

- Creative professional with over 15+ years of experience delivering results for US clients of all sizes in brand development, sales promotion, advertising, media and publishing. Oversaw an arsenal of creative solutions from concept and design through all aspects of production and project development to final delivery. Lived and worked in US, Europe and Asia.
- Created and delivered high quality graphic design solutions that met all of the client's objectives. Utilized skills in graphic design, art direction, animation, creative writing and concept development to successfully execute a variety of projects, ranging from basic to immensely complex. Effectively communicated and interacted with a variety of US-based clients.

COMPANIES I DELIVERED PROJECTS FOR

Walt Disney, Warner Bros., NBC Universal, Fox Studios, Apple Beats, Facebook, Dell Technologies, Salesforce, Cisco Systems, Hewlett Packard, Boeing, Westfield, Microsoft, Burger King, Milken Institute, Stanford Health Care and others.

EXPERIENCE

Rad Studio Deluxe LOS ANGELES, CA • 2022 – CURRENT

Presentation Designer & Art Director. Designing presentations, videos and marketing communications materials for various US clients.

Dell Technologies ROUND ROCK, TX • 2019 – 2022

Senior Marketing Advisor. Designed, produced and managed the implementation of marketing communications materials for Dell's global cybersecurity team, such as presentations, web sites and white papers.

Rad Studio Deluxe LOS ANGELES, CA • 2016 – 2019

Presentation Designer. Designed and produced presentations for licensing departments of Hollywood studios, such as Warner Bros., NBC Universal and Fox., as well as decks for Apple Beats, Facebook and Boeing.

Zen Machine L.A. / SAN FRANCISCO / CHIANG MAI • 2008 – 2016

Creative Director. Designed multimedia presentations, videos, print and other marketing communications materials for various US media and hi-tech companies, such as Walt Disney, HP, Salesforce, Cisco Systems and others. Managed projects and collaborated with global remote team members.

Disney Consumer Products GLENDALE, CA • 2006 – 2008

Presentation Designer. Designed and produced a variety of sophisticated animation-driven presentations for Disney's top executive team.

Rad Studio LOS ANGELES, CA • 2003 – 2007

Graphic Designer & Art Director. Managed a graphic design studio, specializing in brand identity, print collateral and packaging.

Paragon 2 MANHATTAN BEACH, CA • 2000 – 2002

Creative Director. Managed an advertising agency with a partner, providing services for clients in telecom, hi-tech, retail and finance. Worked on marketing strategies, ad campaigns, web sites and brand identity.

Disney Consumer Products BURBANK, CA • 1999

Graphic Designer. Worked on style guides and print projects related to Disney's properties such as "Bug's Life" and "Toy Story".

SKILLS

Creative

Presentation Design
Motion Graphics Design
Print Design & Production
Infographics Design
Concept Development
Art Direction
Creative Writing

Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Apple Keynote
Microsoft PowerPoint

Languages

Native Polish
Fluent English
Basic Thai

EDUCATION

UCLA Extension LOS ANGELES

Certificated Program in Graphic Design